Quebec, May 18th 2018 - Let’s celebrate the contribution of sustainable tourism in the creation of economic opportunities for local entrepreneurs.

2017, International Year of Sustainable Tourism for Development

Last year, the United Nations General Assembly has declared 2017 as the International Year of Sustainable Tourism for Development.

For 12 months, many organizations from the tourism sector have promoted sustainable tourism as a force for good!

2018?

In 2018, Village Monde invites all partners to join the International Year of Sustainable Tourism for Local Entrepreneurship.

In many countries, tourism takes an important place in the economic development strategies and in the development of promising related activities. It enables the creation and the support of a positive environment for the development and the success of local business. Whether they are small or medium-sized, they are particularly important in remote communities as they contribute significantly to a shared sustainable and sustained economic growth. Moreover, these also provide decent work for all. That is the message we want to convey!

On the occasion of the International Year of Sustainable Tourism for Local Entrepreneurship, we want to promote different types of local initiatives:

- Women entrepreneurship
- Youth entrepreneurship
- Entrepreneurship among local communities
- Sustainable initiatives and production

It’s on! Use #localentrepreneurship and share with the world those nice local initiatives you have discovered to improve their visibility and promote? their business!